



# AROHAN NEETI

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**COMPANY  
BROCHURE**

# FOUNDING TEAM



**SHEKHAR DATTA**  
PGDM (IIM –  
KOZHIKODE)

Shekhar, in his 25 years of professional engagement, has led and fashioned the success stories of formidable brands like ICICI Prudential, Johnson & Johnson, OYO, Amazon and OLA. An inter-disciplinary thinker, Shekhar had the insights of bridging work and workmanship, concepts and execution in such a unique blend that the organizations he worked for registered formidable yet sustainable growth.

In a world going through a massive transition, Shekhar's belief is that an empathetic people-first approach will drive meaningful progress.



**ANIRBAN BANERJEE**  
B.E., PGDM, CFM

Anirban, in his 30 years of professional journey, has traversed multiple sides of the Government Canvas. He spent nearly a decade with the Government in dealing with policies, managing private partners, program design and governance. In the private sector when working in the domain of Governance for formidable corporates like Hitachi & VFS Global, he led several initiatives like developing business units into profit centres.

With his thought leadership, Anirban serves as a credible partner to many Governments (Domestic & International) and Institutions.



**KAPIL SURI**  
MBA – Logistics &  
Supply Chain  
Management

With over 36 years of experience, Kapil has led high-value, global deliveries for Fortune 500 brands across diverse sectors—Telecom, Retail, eCommerce, Gaming, Manufacturing, Supply Chain, and Education.

An MBA in Logistics & Supply Chain Management, Kapil has held senior roles at Magic Edtech, Nagarro, Publicis.Sapient, Nexgenix, and Cambridge Technology Partners, where he consistently delivered on complex scale challenges.

A strategic yet hands-on leader, Kapil bridges execution with innovation, building resilient systems that are future-ready and people-focused.

# WHAT WE STAND FOR



## MISSION

At AROHAN, our mission is to architect practical, scalable, and tech-enabled solutions that address pressing public and private sector challenges. We endeavour to empower institutions and individuals by transforming insights into action—bridging knowledge, execution, and impact across domains such as agriculture, education, health, urban development, and MSMEs.



## VISION

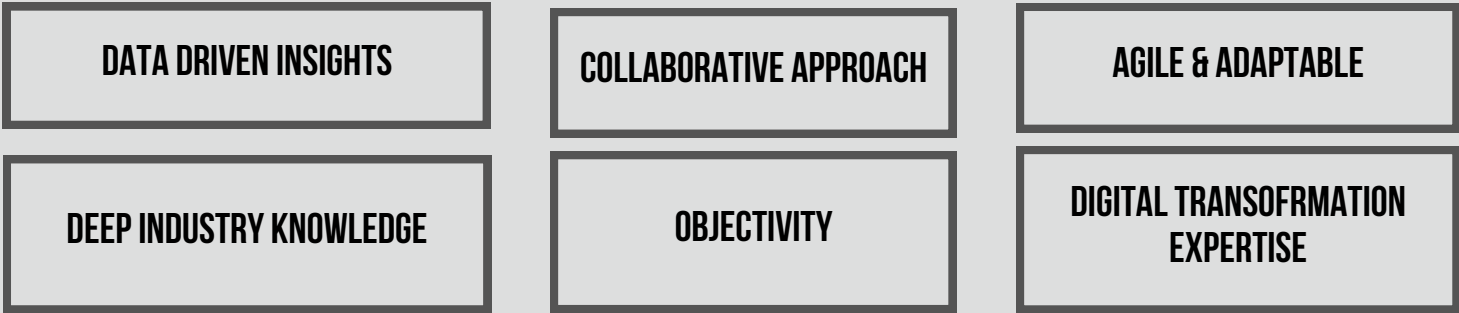
To be a catalyst for sustainable transformation by solving real-world problems through a powerful confluence of domain expertise, technology, and empathy—impacting governance, education, enterprises, and communities.

# OUR APPROACH

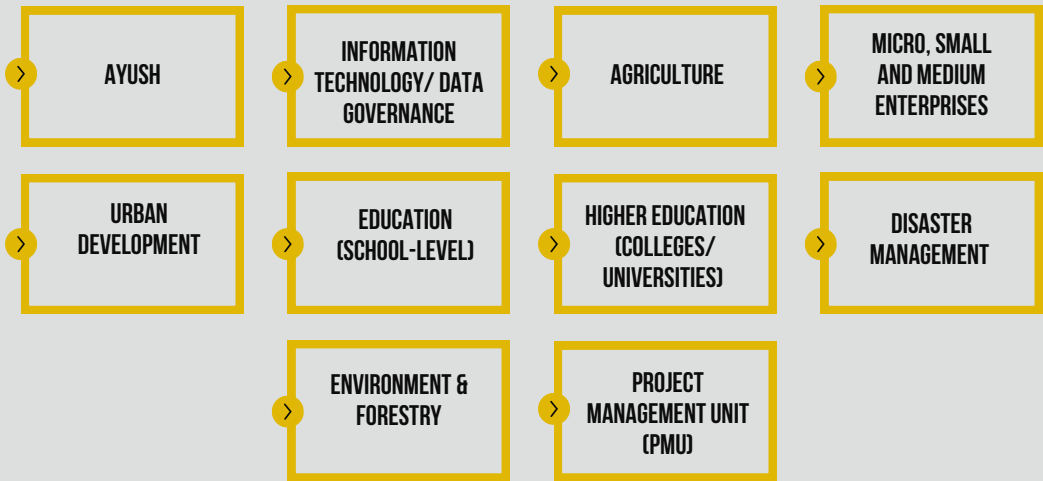
AROHAN is our endeavour to lay the foundation of a problem-solving approach that tackles real challenges spanning across domains.

We achieve this with a balance of subject matter expertise and with technological capabilities to deliver sustainable solutions for our stakeholders.

## OUR ADVANTAGE



## OUR IMPACT ACROSS DIFFERENT DOMAINS



# Agriculture

## Our Best Services:

- ✓ Knowledge Management & Education
- ✓ Empowering farmers
- ✓ Data driven Governance
- ✓ Best fit technology



# ADVISORY & PRODUCTS



A COMPREHENSIVE SUITE OF ADVISORY SERVICES AND TECH-DRIVEN PRODUCTS EMPOWERING AGRICULTURAL STAKEHOLDERS WITH KNOWLEDGE, ANALYTICS, AND DECISION-MAKING TOOLS FOR SUSTAINABLE DEVELOPMENT.



**KNOWLEDGE MANAGEMENT & EDUCATION**  
COLLATING, CODIFYING AND SHARING  
INFORMATION. CONVERSION OF TACIT  
KNOWLEDGE TO EXPLICIT KNOWLEDGE



**DATA DRIVEN GOVERNANCE ANALYTICAL**  
INPUTS FOR POLICY FORMULATION AND  
DECISION MAKING



**EMPOWERING FARMERS WITH BETTER**  
DECISIONS WITH RELEVANT INFORMATION AT  
FINGERTIPS



**BEST FIT TECHNOLOGY COLD STORAGE,**  
PLANNING SUPPLY CHAIN, GIS BASED  
APPLICATIONS

# AROHAN AGRI-TECH SOLUTIONS



**AI-Powered Crop & Soil Analytics**



**Market Insights & Scheme Awareness**



**B2G Dashboards for Policy Makers**



**Farmer Mobile App for E-Transactions**



**Scalable, Data-Driven Solutions**

# Education

## (School-Level)



# ADVISORY & PRODUCTS

INNOVATIVE EDUCATIONAL, ADVISORY AND PRODUCT SOLUTIONS FOCUSED ON PERSONALIZED LEARNING, OUTCOME TRACKING, EXPERIENTIAL CONTENT, AND TECHNOLOGY-ENABLED CLASSROOM TRANSFORMATION.



UNIFIED LEARNING PLATFORM,  
LEARNING CONTENT MANAGEMENT SYSTEMS,  
ASSESSMENT MANAGEMENT, SMARTBOARDS



PERSONALIZED LEARNING, ADOPTING THE  
IDENTIFY, REFLECT, SHARE AND APPLY  
METHODOLOGY



TRACKING & REPORTING,  
REGULAR VISIBILITY TO ASSESS OUTCOMES  
VS LEARNING MILESTONES



ENHANCING KNOWLEDGE ECONOMY,  
TAPPING KNOWLEDGE RESOURCES FOR HIGH  
IMPACT



EDUTAINMENT, INTER DISCIPLINARY  
INTEGRATION, EXPERIENTIAL LEARNING,  
CONTENT FOR HIGHER RETENTION



INSTRUCTIONAL DESIGN, QUALITATIVE  
ENHANCEMENT IN CLASSROOMS

# AROHAN ED-TECH SOLUTIONS



AI-Powered  
Personalized  
Learning



Teacher  
Empowerment Tools



Multilingual Content  
& Assessments



Mental Wellbeing  
Integration



Data-Driven Impact  
Measurement

# Higher Education

(Colleges/  
Universities)



# ADVISORY & PRODUCTS

DATA-DRIVEN ACADEMIC ADVISORY SOLUTIONS ENABLING INSTITUTIONAL EXCELLENCE THROUGH INTEGRATED DECISION SYSTEMS, QUALITY AUDITS, INDUSTRY ALIGNMENT, AND EVIDENCE-BASED POLICY PLANNING.



**UNIFIED DECISION SUPPORT SYSTEM,  
END-TO-END DATA INTEGRATION ACROSS  
INSTITUTIONS FOR REAL-TIME ACADEMIC  
MONITORING**



**ACADEMIC QUALITY AND AUDIT TOOLS  
DASHBOARDS AND AUDIT FRAMEWORKS FOR  
CONTINUOUS LEARNING OUTCOME EVALUATION**



**360-DEGREE FEEDBACK LOOPS,  
AUTOMATED PERFORMANCE INSIGHTS FROM  
STUDENTS, FACULTY, AND EXTERNAL  
REVIEWERS**



**SKILL-INDUSTRY ALIGNMENT,  
PRIVATE SECTOR PARTICIPATION IN  
CURRICULUM DESIGN, INTERNSHIP PROGRAMS,  
AND CAPSTONE PROJECTS**



**POLICY-LEVEL INSIGHTS FOR GOVERNANCE,  
DATA-BACKED POLICY RECOMMENDATIONS  
FOR RESOURCE PLANNING AND INSTITUTIONAL  
EXCELLENCE**

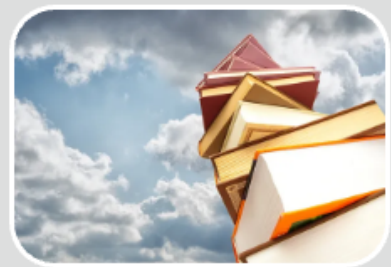
# AROHAN EDU-GOV DECISION SUPPORT



Unified Academic  
Monitoring Dashboard



360° Feedback &  
Institutional Scoring



AI for Learning  
Outcomes & Skill  
Mapping



Cross-University  
Knowledge Graphs



Integrated Internship &  
Placement Hub

# AYUSH

(Ayurveda, Yoga and Naturopathy,  
Unani, Siddha and Homeopathy)



# ADVISORY & PRODUCTS

INTEGRATED AYUSH ADVISORY AND PRODUCT SOLUTIONS LEVERAGING DIGITAL HEALTH, DATA SYSTEMS, SERVICE DELIVERY MODELS, AND COMMUNITY OUTREACH FOR HOLISTIC WELLNESS AND ACCESSIBILITY.



UNIFIED DECISION SUPPORT SYSTEM,  
END-TO-END DATA INTEGRATION ACROSS  
INSTITUTIONS FOR REAL-TIME ACADEMIC  
MONITORING



SERVICE DELIVERY MODELS,  
SETTING UP TELE-CONSULTATION HUBS,  
WELLNESS CENTRES, E-PHARMACY NETWORKS  
ACROSS REGIONS



TECHNOLOGY ENABLEMENT,  
IMPLEMENTATION OF DIGITAL HEALTH  
RECORDS, AI-POWERED DIAGNOSTICS, MOBILE  
APPS FOR AYUSH SERVICES



COMMUNITY OUTREACH,  
TRAINING AYUSH PRACTITIONERS,  
GRASSROOTS AWARENESS CAMPAIGNS, CSR-  
BACKED WELLNESS INITIATIVES

# AROHAN AYUSH DIGITAL ECOSYSTEM



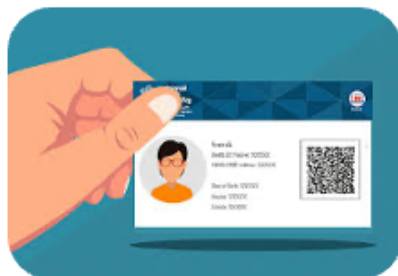
AI-Enabled Treatment  
Protocols



Tele-Consultation & E-  
Pharmacy



AYUSH Wellness  
Centres



Integration with ABDM  
& Health Systems



Community Outreach  
& CSR Models

# MSME

(Micro, Small and Medium Enterprises)



# ADVISORY & PRODUCTS

HOLISTIC MSME ADVISORY AND SOLUTIONS FRAMEWORK FOCUSED ON INCLUSIVE GROWTH, DIGITAL TRANSFORMATION, ALTERNATIVE FINANCING, CLUSTER DEVELOPMENT, AND EASE OF DOING BUSINESS.



**INCLUSIVE GROWTH OF SMALL ENTERPRISES  
STRENGTHENING MICRO, SMALL, AND MEDIUM  
BUSINESSES THROUGH TAILORED FINANCIAL,  
DIGITAL, AND POLICY SUPPORT**



**ACCESS TO FINANCE & CREDIT  
PROMOTING FINTECH, ESG/CSR, AND  
ALTERNATIVE FUNDING CHANNELS TO REDUCE  
RELIANCE ON TRADITIONAL BANK LOANS**



**DIGITAL TRANSFORMATION OF MSMES  
ENABLING DIGITAL TOOLS, E-COMMERCE, AND  
AUTOMATION FOR PRODUCTIVITY, MARKET  
ACCESS, AND INNOVATION**



**CLUSTER DEVELOPMENT & SKILLING  
SUPPORTING MSME CLUSTERS WITH COMMON  
INFRASTRUCTURE, TRAINING CENTERS, AND  
UPSKILLING INITIATIVES**



**EASE OF DOING BUSINESS,  
POLICY SIMPLIFICATION, REGULATORY TECH  
INTEGRATION, AND GRIEVANCE REDRESSAL  
FOR SMOOTHER MSME OPERATIONS**

# AROHAN MSME ENABLEMENT SUITE



Digital PMU with  
Cluster Analytics



Fintech Gateway for  
Credit & ESG/CSR  
Funding



MSME E-Commerce  
Enablement



Market Linkage &  
Export Dashboard



# **Urban Development**

# ADVISORY & PRODUCTS

COMPREHENSIVE URBAN GOVERNANCE SOLUTIONS LEVERAGING DATA, GIS, DIGITAL SERVICES, AND PPP MODELS TO DRIVE SMART, SUSTAINABLE, AND CITIZEN-CENTRIC CITY DEVELOPMENT.



**SMART URBAN GOVERNANCE**  
ENHANCING MUNICIPAL ADMINISTRATION  
THROUGH DATA-DRIVEN DASHBOARDS AND  
SERVICE TRACKING



**INTEGRATED INFRASTRUCTURE MONITORING**  
REAL-TIME PROJECT TRACKING UNDER AMRUT,  
SMART CITIES, PMAY-U, AND SWACHH BHARAT  
MISSIONS



**CITIZEN-CENTRIC URBAN SERVICES**  
DIGITIZING UTILITY PAYMENTS, FEEDBACK  
LOOPS, AND PUBLIC GRIEVANCE MANAGEMENT  
SYSTEMS



**ENVIRONMENTAL & RESOURCE MANAGEMENT**  
GIS-BASED URBAN PLANNING FOR  
SUSTAINABLE TRANSPORT, SANITATION, AND  
GREEN COVER



**PPP AND REVENUE-DRIVEN MODELS**  
LEVERAGING CSR, CROWDSOURCING, AND  
PREMIUM SERVICES FOR SELF-SUSTAINING  
URBAN PLATFORMS



# AROHAN URBAN GOVERNANCE PLATFORM



GIS-Based Infra & Utilities Monitoring



IoT Integration for Sanitation & Water Systems



Real-Time Citizen Grievance Dashboard



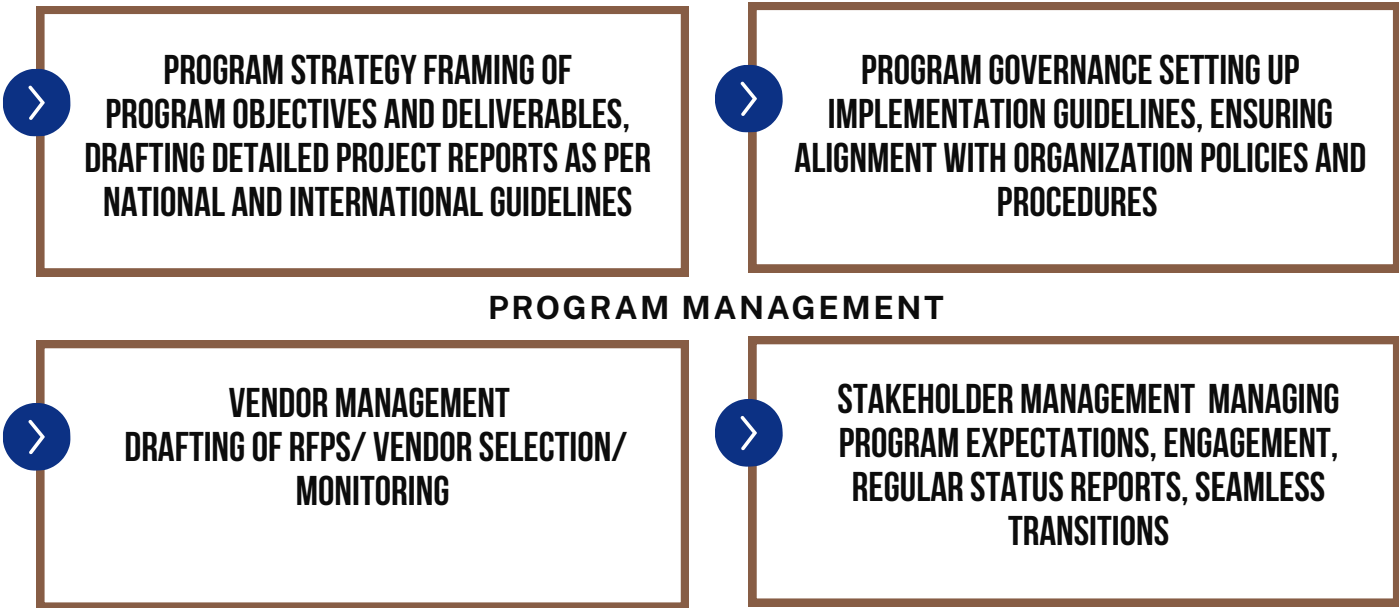
AI-Driven Policy Feedback Loops



# **Project Management Unit (PMU)**

# ADVISORY & PRODUCTS

END-TO-END PROGRAM ADVISORY AND MANAGEMENT SOLUTIONS COVERING STRATEGY, GOVERNANCE, VENDOR OVERSIGHT, AND STAKEHOLDER ENGAGEMENT ALIGNED WITH NATIONAL AND GLOBAL STANDARDS.



# AROHAN ADVISORY & PROGRAMME MANAGEMENT



Context-Specific  
Strategic Roadmaps



Sectoral Expertise &  
PPP Integration



Agile Execution &  
Accountability



Data-Driven  
Dashboards



Stakeholder Capacity  
Building



# Disaster Management

# ADVISORY & PRODUCTS

INTEGRATED DISASTER MANAGEMENT SOLUTIONS OFFERING RISK ASSESSMENT, EARLY WARNING SYSTEMS, EMERGENCY RESPONSE PLANNING, AND RESILIENCE-BUILDING THROUGH DATA-DRIVEN ADVISORY AND TECHNOLOGY-ENABLED TOOLS.



**REAL-TIME COMMAND & CONTROL  
CENTRALIZED PLATFORM FOR MULTI-AGENCY  
COORDINATION WITH GIS, IOT, AND AI-BASED  
MONITORING**



**EARLY WARNING & PREDICTIVE ANALYTICS,  
AI/ML FORECASTING FOR FLOODS, DROUGHTS,  
EPIDEMICS, AND DIGITAL INFRASTRUCTURE  
THREATS**



**DRONE & SENSOR-BASED OPERATIONS,  
AUTOMATED SURVEILLANCE, RELIEF DELIVERY,  
AND INFRASTRUCTURE ASSESSMENTS USING  
DRONES AND SENSORS**



**DIGITAL CAPACITY BUILDING,  
CERTIFIED TRAINING, SIMULATIONS, AND  
INSTITUTIONAL PARTNERSHIPS FOR DISASTER  
RESPONSE READINESS**

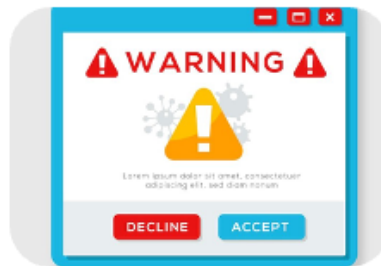


**CITIZEN ENGAGEMENT & RISK COMMUNICATION  
MOBILE APPS, SMS ALERTS, MULTILINGUAL  
CHATBOTS, AND GEO-TAGGED EMERGENCY  
REPORTING TOOLS**

# INTEGRATED DIGITAL RESPONSE MANAGEMENT PROGRAMME (IDRMP)



Centralized  
Command & Control  
(C4)



AI/ML Early Warning  
System



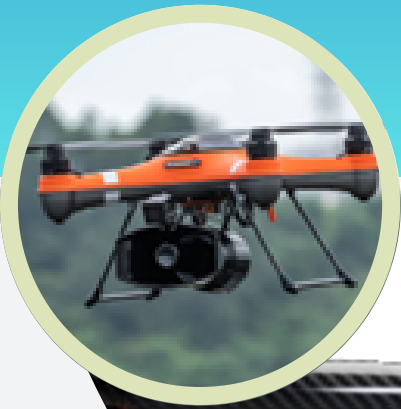
Drone-Based  
Situational  
Awareness



Citizen SOS App &  
Geo-Fencing Alerts

# DruvX

## Drone-as-a-Service



# ADVISORY & PRODUCTS

COMPREHENSIVE DRONE-AS-A-SERVICE SOLUTION DELIVERING AERIAL INTELLIGENCE, REAL-TIME MONITORING, AND DOMAIN-SPECIFIC ANALYTICS FOR INFRASTRUCTURE, PORTS, AGRICULTURE, LOGISTICS, AND GOVERNANCE.



SUPPORT IN CHOOSING THE RIGHT DRONE PLATFORM, PAYLOAD CONFIGURATIONS, FLIGHT RANGE, AND ENDURANCE BASED ON DOMAIN-SPECIFIC NEEDS LIKE INFRASTRUCTURE MAPPING OR PORT SURVEILLANCE



GUIDANCE ON NAVIGATING DGCA REGULATIONS, DRONE IMPORT POLICIES, UIN/UAOP LICENSING, NPNT COMPLIANCE, AND AIRSPACE PERMISSIONS



ADVISING ON DRONE DATA UTILIZATION—COLLECTION, PROCESSING, ANALYTICS, AND INTEGRATION WITH GIS, MIS, ERP, OR BIM SYSTEMS FOR REAL-TIME INSIGHTS AND STRATEGIC DECISION-MAKING



STRATEGIC PLANNING FOR PHASED DRONE DEPLOYMENT, SOP CREATION, PILOT/OPERATOR TRAINING, FLEET MANAGEMENT, AND ESTABLISHING DRONE COMMAND CENTERS FOR SUSTAINED OPERATIONS

# INTEGRATED MULTI-PURPOSE DRONE PLATFORM



**High-Precision LiDAR  
& RTK-GPS Mapping**



**Payload Support for  
Intra-Facility  
Deliveries**



**Real-Time  
Surveillance with  
Thermal Imaging**



**AI-Based Structural &  
Asset Inspection**



**Cloud-Integrated  
Fleet & Data  
Management System**



**STAY IN TOUCH  
WITH US!**

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